

Mette Gabler

Creating Slogans for Social Change

An Inquiry into Advertising, Gender Imagery and the Politics of Change in Urban India



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Media and Cultural Studies

Volume 4

Series Editor
Nadja-Christina Schneider

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Berlin, Humboldt-Universität zu Berlin, Faculty of Humanities and Social Sciences,
Dissertation, 2020

Bibliographic information published by the Deutsche Nationalbibliothek

The Deutsche Nationalbibliothek lists this publication in the Deutsche Nationalbibliografie; detailed bibliographic data are available on the Internet at <http://dnb.dnb.de>.



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Published at Heidelberg Asian Studies Publishing (HASP), 2024

Heidelberg University/Heidelberg University Library
Heidelberg Asian Studies Publishing (HASP)
Grabengasse 1, 69117 Heidelberg, Germany
<https://hasp.uni-heidelberg.de>

The electronic open access version of this work is permanently available on the website of Heidelberg Asian Studies Publishing: <https://hasp.ub.uni-heidelberg.de>.
URN: [urn:nbn:de:bsz:16-hasp-1175-2](https://nbn-resolving.org/urn:nbn:de:bsz:16-hasp-1175-2)
DOI: <https://doi.org/10.11588/hasp.1175>

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Cover image: “Exploring Masculinity” organised by activists and volunteers belonging to the Must Bol campaign, Ambedkar University (2013). Photo by M. Gabler.

ISSN (Print) 2702-1017
ISSN (Online) 2702-1025

ISBN 978-3-948791-41-4 (PDF)
ISBN 978-3-948791-42-1 (Hardcover)